

RIVIERA

A woman with long dark hair, wearing a black one-piece bikini and a bright pink headband, is sitting on a wooden pier. She is looking down and to her left. The pier is made of weathered wood and runs along a rocky beach. In the background, the ocean waves are crashing against the rocks under a clear blue sky.

SAN DIEGO | MODERN LUXURY™

THE NIGHTLIFE ISSUE '08!

THE PLAYERS!
THE SCENE!
THE CLUBS!
THE BARS!
+ MORE

+ PLUS

MEET S.D.'S SOCIETY DIVAS!
ON THE PROWL IN THE E.V.
ROCKABILLY REDUX
O-SIDE'S FASHION HOTTIES
X-TREME BAR MAKEOVER
POST-ANGST ALANIS!
AND ALL THE BEST PARTIES...

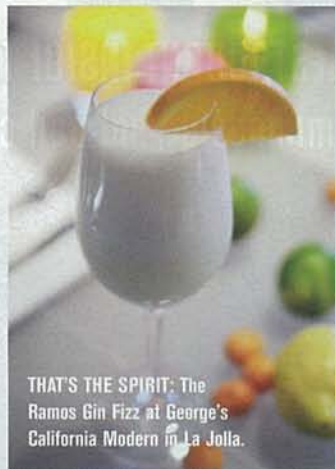
THE RADAR NOW!

WHAT WE'RE OVER!

Dancing on tables if you're not a professional stripper. Forget bouncing the door; recently, Hard Rock heavies were busy keeping girls-gone-wild from storming the high tables on the rooftop. >> **Complaining about walking in heels Downtown.** Clearly, these Carrie Bradshaw-wannabes have never been to NYC. >> **Emulating Vegas in S.D.** Unlike Sin City, whatever happens here, um... spreads all over town. >> **Hipsters-come-lately.** Even with that new beard and '80s headband, we know it's your first time in North Park, bro. >> **The Tilted Kilt's shrunken uniforms.** Will their waitresses' school-girl outfits take on those famous orange dolphin shorts à la the Sharks vs. the Jets? Do we even care?

[TREND SPOTTING] GIN JOINTS!

Trendy vodka sippers, consider this last call. The "It" spirit right now? Gin! "Gin is for people who know their way around the bar," says Tom Masticola, the G.M.—and "Bar God"—of Arterra at Marriott Del Mar. He pairs gin with fresh grapefruit juice and counts pale blue Magellan and saffron-laced Old Raj among his favorites. Other establishments ginning up their cocktail lists: George's California Modern serves a Ramos Gin Fizz scented with orange flower water, and Starlite shakes up Singapore Slings with star anise syrup and Plymouth, and also pours Martin Miller's Gin, which is distilled in London and blended in Iceland. If gin makes you sin (we're not naming names, but you know who you are), then steer clear of the Tractor Room, where owner Johnny Rivera carries most every fashionable gin including Blue Coat, 209 and Hendricks. His English Garden Cocktail with cucumber has a lovely refreshing quality. Dorothy Parker would be proud. —Maria C. Hunt



THAT'S THE SPIRIT: The Ramos Gin Fizz at George's California Modern in La Jolla.



TABLE-BODIED: Want to step it up? Then step off the bar.

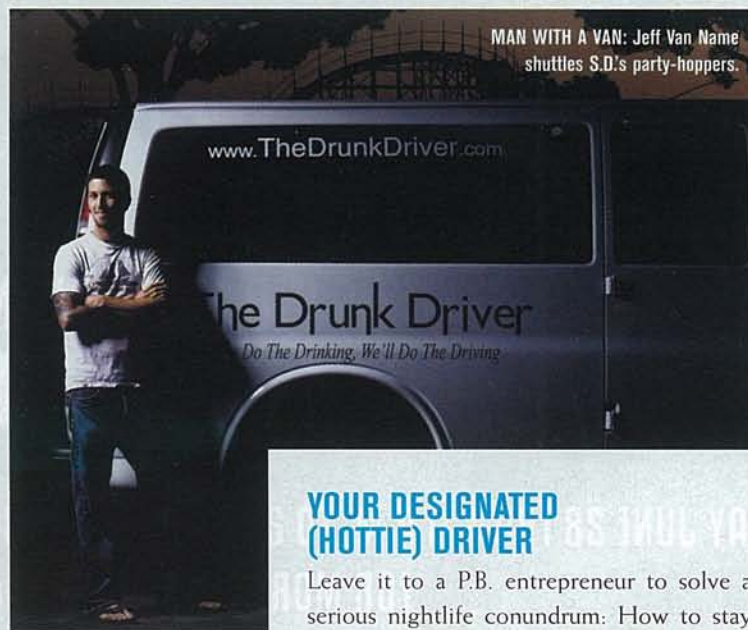
[EXCLUSIVE] NO-TORY-OUS!

Boho-chic meets global domination! Unless you've been living under a rock, you've probably seen Tory Burch's inverted Ts, well, *everywhere*. Before jetting to India, she stopped by S.D. for the opening of her new shop and to dish with *Riviera*.

Fashion Valley meets the Upper East Side? I wanted a store that looked more like a room in my apartment than a typical boutique. We have bright orange walls, green carpeting, vintage chandeliers and white couches that make our stores feel unique and luxurious. **Fave pieces for summer?** I love the Dedra, a sleeveless, cream crochet dress we did that has a chartreuse underlay that peeks through, inspired by an old picture I saw of Lee Radziwill. And our cream and navy tie-dye cardigan. **Wait, what? Tie-dye?!** When I was a child I always used to make tie-dye with my brother. It will always be in style, anyone can wear it. **You have a 30-pound luggage limit—what to pack?** Layering is key so I pack a variety of cardigans and sleeveless shells. I love bold jewelry so I always bring a few necklaces and cuffs. Framed photographs of my boys make the hotel room feel more like home and are always in my suitcase. **Global shop spots?** Open-air bazaars. I recently visited Turkey with our design team and it was incredibly inspiring. There's a necklace that we're interpreting, with charms from every religion.



T PARTY: Tory Burch has a new S.D. address.



MAN WITH A VAN: Jeff Van Name shuttles S.D.'s party-hoppers.

YOUR DESIGNATED (HOTTIE) DRIVER

Leave it to a P.B. entrepreneur to solve a serious nightlife conundrum: How to stay safe without spending a ton of coin on taxis.

The answer came to 24-year-old Jeff Van Name one night when he and a group of drinking buddies dropped more than a hundred bucks on three separate cabs. Soon after, Van Name bought a white van and pimped that ride with captains' seats, two DVD screens and an iPod hookup. Best of all, says the aptly named chauffeur, who dubbed his service The Drunk Driver: "I've got a limo license, so people can drink on the way." With an average one-way fare of \$50 for up to 10 peeps, it's a few grand cheaper than a DUI. www.thedrunkdriver.com. —AnnaMaria Stephens