

# RANCH & COAST

SAN DIEGO'S ULTIMATE LIFESTYLE MAGAZINE

SEPTEMBER 2010



Living In  
Rancho Santa Fe

Country Friends  
Art Of Fashion

Fall Fashion

26 Events  
Not To Miss

Cruising With  
The Family

\$3.95 US





## Encinitas Lifestyles Fashion Show

Join *Ranch & Coast* on Saturday, September 25, from 5pm-8pm, at 710 S. Coast Hwy 101, for the 3rd Annual Encinitas Lifestyles Fashion Show, which will showcase the diverse fashions local shops and designers have to offer, pairing art and fashion with music and dance. This year the Downtown Encinitas MainStreet Association (DEMA) will partner with local nonprofit Jeans4Justice (J4J), which educates the public about sexual assault, empowering men and women to respect each other. Featured participants include Azul Boutique, Rose Ponizil, Coast Hwy Traders, Common Threads, Detour Salon, Divinity Salon and Boutique, Double Take, Flashbacks, Hansen's Surf Shop, Home, Jeans4Justice, Lemongrass Salon and Spa, Lucia Bella, Nixon, Magical Child, Mog & Rue, The Black Sheep, Utopia Style Lounge, Queen Eileen's, and Yoga Tropics. Ticket sales will kick off with a VIP open house at the DEMA office on September 7 from 6-8pm. Join the models, artists, and local merchants for drinks, snacks, and a sneak preview of custom art and fashions from the show. Tickets will also be on sale online starting September 7 and available for purchase at the DEMA office from 9am-5pm Monday through Friday. All proceeds will go towards the DEMA high school scholarship foundation and Jeans4Justice programs.

(760/943-1950, [www.encinitas101.com](http://www.encinitas101.com)) MIA STEFANKO

## Fashion In The Valley

*Fashion Valley* will present two days of fall style in runway shows on Thursday, September 9, at 7pm and Friday, September 10, at 6pm and 7pm in center court on level one. Thursday's show will feature BCBC, Betsey Johnson, Charles David, Custo Barcelona, Henri Bendel, Karen Millen, Kate Spade, Max Studio, Michael Kors, Oliver Peoples, Steve Madden, Stuart Weitzman, Tory Burch, True Religion, and a special preview of the Neiman Marcus fall line. A special fundraiser to benefit Susan G. Komen for the Cure will also take place. On Friday, the 6pm show will feature A Pea In the Pod, Banana Republic, Bebe, Gap, Intimacy, Lilly Pulitzer, and others. The 7pm runway show on Friday will be a Macy's exclusive. "Highlighting popular and seasonal fashion trends, Fashion Valley's fall fashion shows have become a favorite," notes Francine Miley, director of marketing and business development at Fashion Valley. "We love working with our retailers as we offer the best fashion looks of the season to our customers." Those interested in attending the event can obtain two tickets at Guest Services by showing a minimum purchase of \$250 from any retailer within the shopping center or a total of \$250 in Simon gift card purchases. ([www.shopfashionvalleymall.com](http://www.shopfashionvalleymall.com)) JANE SHIOMI



Design by Tori Burch