

RIVERA

SAN DIEGO | MODERN LUXURY™

HOUSE RULES!

LOCO FOR COCO CHANEL

MEET S.D.'S KING OF MOD

THE "IT" BOYS OF ENCINITAS

PONY UP:

RACE SEASON, BABY!

AARON ECKHART IS SMOKIN'!

AND ALL THE PRETTY PEOPLE

INSIDE: S.D. REAL ESTATE '08!

THE HOMES! > THE 'HOODS! > THE HIPSTERS!



TEE FOR TWO: Olive & Ivy's Ben Matz and Kari White at Le Papagayo in Leucadia.

THE RADAR NOW!

OLIVE BRANCH

Capturing the North County zeitgeist on a tee is a tall order, but the Leucadia line Olive & Ivy makes it look easy. Designed and hand-printed by Kari White and boyfriend Ben Matz, their cult-classic Eat, Sleep, Surf shirt, illustrated with simple, rest-stop-style symbols, can now be spotted on many a Swami's Cafe regular. Their Liquor Store tee pays homage to the vintage sign—and bona fide landmark—of Leucadia Liquor on North Coast Highway, where White and Matz buy their lottery tickets. And their L.A. Sucks tee, complete with a sketch of its freeway gridlock and smog? Enough said. White is a Humboldt County native and former software engineer for Adobe, while Oceanside-raised Matz is currently training to be a firefighter. Tees are available for man, woman and baby—and a line for pets and a jewelry line are also in the works. www.oliveandivyapparel.com.

[BEAUTY BEAT] NAIL CALL!

White nails? No. Black nails? No. Multicolored, painstakingly patterned nails? Yes! At South Park mani-pedi shop Lulu's, adventurous gals are getting their fingertips swathed in metallic fishnet, lace and argyle thanks to Minx, the O-Side company that designs patterned sheets transferred onto nails under heat. (Custom jobs are also available.) Also on the rise: Japanese nail art—think hot-pink cheetah patterns and 3-D homages to Hello Kitty. For inspiration, just look to music darling and beauty daredevil Kid Sister, who's proving that outrageous talons can be chic even outside New Jersey. Lulu's

By Travis Parker, 2348
30th St., South Park,
619.521.2026.



Kid Sister

[WORD ON THE STREET] FASHION VALLEY

Three-hundred-dollar jeans topping \$700 shoes have been the SoCal uniform for some time now, and Fashion Valley is betting that this trend will last. That's right: Jimmy Choo and True Religion are now open! >>> Meanwhile, UK-based Karen Millen and Barneys Co-Op are planning fall openings. We're especially excited about the former, whose cool-girl looks include cocktail dresses and waitlist-launching bomber jackets. >>> Tiffany & Co. is playing doubles with three-time Grand Slam winner Maria Sharapova. Over the next two years, the collabo will feature earrings starting with the 18K gold Elsa Peretti Wave earrings that Sharapova rocked at the French Open. —Lisa Okuda



Maria Sharapova

[BOOZE NEWS] GENIUS IN A BOTTLE

Here's a serious outpouring for all you art snobs. Hotshot tequila purveyor 1800 recently commissioned nine contemporary artists to launch 1800 Essential, giving their decanter a mod facelift. Line your bar with the limited-edition vessels from the likes of Jorge Alderete, who creates a psychotronic illustration of a '50s-Betty-turned-fanged-green-vampire. Other offbeat imagery springs from Artillery, Jeremy Bacharach, Glenn Barr, Joshua Ellingson, Dosa Kim, Hanna Stouffer, Urban Medium and Chris Dean. Whether your intent is a lime-wrung Mexican Martini, or simply to impress your friends with your modern art erudition, after a few sips, you'll be more inclined to explain to that art novice guest that your Donald Judd wall sculpture is *not* a resting place for his Margarita. www.1800tequila.com. —Stacy Girard



From top: Chris Dean, Jeremy Bacharach and Jorge Alderete for 1800 Essential.



WAIT
AN ONLINE
MINUTE...

DON'T HAVE A PERSONAL DIGITAL ASSISTANT YET? (C'MON, IT'S THE LATEST MUST-HAVE!) GO TO WWW.MODERNLUXURY.COM AND SIGN UP FOR THE WEEKLY HOT LIST RIGHT NOW.

OLIVE & IVY PHOTO BY JOHN COLE; MARIA SHARAPOVA PHOTO © NIKE; TYPHANY PHOTO BY JOSH MARINO; KID SISTER PHOTO BY GETTY IMAGES



SUNNIES SIDE UP

Along the O.C. coast, the self-proclaimed "psychedelic anarchist" Sabre Vision is stirring up some trouble with an '80s vibe. The Newport-based brand makes oversized shades a retro twist with cherry red plastic frames and lime green REVO lenses. Among the all-star Sabre team is surfer, skater, and tattoo artist Tim Hendricks, who also collaborated with the brand to release a (what else?) limited-edition style. >>> Young Hollywood is currently "hiding" from photogs by way of Jimmy Choo's first-ever sunglass collection. Bombshell designer Tamara Mellon takes her cues from '70s and '80s silhouettes, but with relevant updates like restrained studding (as seen on the Rock shades) and the snake motif of her JJ frames, which match perfectly with Jimmy Choo's sinewy shoe-of-the-moment, the Aby. >>> And what of La Jolla's ladies who lunch? They're flocking to Donna Marsh for French brand Jee Vice, a favorite of Madonna, Katherine Heigl and even La Lohan herself. —L.O.

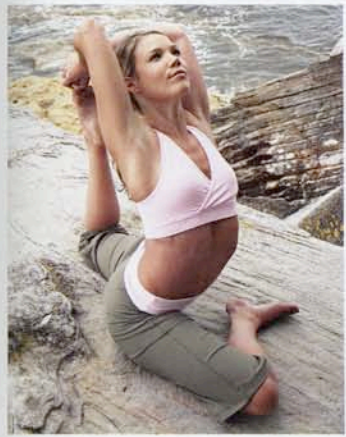


PRIMA MOGUL-RINA: Yoga mogul Carrie Rezabek at Zinc Cafe in Solana Beach, the post-workout hang. *Left: A look by Lululemon, for whom she is a brand ambassador.*

BODY SHOP

Carrie Rezabek is an icon for the yummy mummies of Solana Beach, La Costa, and, well... the list continues, as her Pure Barre centers continue to crop up across our firm-bodied land. The Michigan-cum-Del Mar resident—a former dancer and choreographer—is the founder of the rear-firming, thigh-slimming franchise sweeping the nation, from D.C. to Kentucky and Michigan. (The Pure Barre DVD is also available on Amazon.com.) Next up? La Jolla, baby.

Throughout the hour-long class, languid devotees are not afraid to sweat, quiver and shake in their \$100 Lululemon fancy pants during a routine of graceful squats on the ballet barre and abdominal work. The results are just that good. Meanwhile, the workout uniform is getting some new HQs as Lululemon opens two new S.D. locales. I mean, why even wear real clothes anymore? www.purebarre.com and www.lululemon.com. —Gillian Flynn



TOPPER OFF!

Want to one-up that rival socialite at Opening Day on July 16? Ditch the Brobdingnagian-brimmed sun hat and go avant-garde! Perhaps it's the Isabella Blow effect. Perhaps it's an echo of Marc Jacobs' kooky cassette-tape headpieces. But at the moment, chapeaux are replacing shoes as the accessory of the moment. Case in point: British wunderkind Justin Smith. The 30-year-old's J. Smith Esquire collection features 1920s- and 1930s-inspired perch hats, toppers, trilbys and berets with bespoke linings. Really need to stand out? J. Smith Esquire also does commissions. www.jsmithesquire.com.

IN THE BAG

Move over, "I Am Not a Plastic Bag." One S.D. mother-daughter design team is doing eco-chic without the sloganeering. "We wanted to make a 'generic'-feeling, but obviously designed bag," says 25-year-old Emily Sugihara, one half of the bicoastal operation, dubbed Baggu. Emily—a NorCo-raised Parsons grad with Proenza Schouler and J. Crew on the resume—currently lives in Brooklyn. Her mum Joan, a family therapist, resides in Del Mar. Baggu means "bag" in Japanese (a nod to Emily's dad's heritage), and the Pop Art-colored totes come in ripstop nylon and can hold up to 25 pounds. Next up: huge bags for beach trips! www.baggubag.com.



CASE STUDY! Emily and Joan Sugihara at Del Mar Plaza.